

Thrivent Financial for Lutherans, formerly Lutheran Brotherhood

fraternal insurance and financial organization

Keewaydin recently completed a Strategic Real Estate Plan for Thrivent Financial for Lutherans to assist them in determining future headquarters facilities direction.



Thrivent Financial for Lutherans, with nearly \$22 Billion in assets, continues to grow and be successful. Concerned about responsibly managing the cost of headquarters facilities, obtaining high quality employees, and providing for the parking and security of those employees, Thrivent Financial retained Keewaydin to assist in the process of developing a strategic real estate plan for their headquarters facilities.

We clearly challenged traditional thinking for this established, successful organization. We identified several creative real estate strategies, not previously considered, that offered potential long term savings in the tens of millions of dollars. Thrivent Financial is considering the short term and long term opportunities of our recommended strategy and will be making a final decision in the months to come.

Keewaydin Services:

- Strategic Real Estate Planning
- Site Selection and Real Estate Negotiation
- Ongoing Advisor