



Portland BODS

performing arts consortium

Keewaydin was recently selected to conduct a feasibility study for a multiple venue performing arts facility in Portland, Oregon. The original project vision included three performance venues: a 2,200-seat symphony hall, a 2,000-seat hall for dance and opera, a 500 to 600-seat theater, as well as a 200-seat flexible performance space.

Keewaydin led a team of experts from seven firms from across the United States to evaluate the needs of the organizations and to determine how the community might benefit from a new performing arts venue. What emerged from their work was a Master Plan for the arts which included phasing of three major projects over a five to seven year time period. The Plan outlined a strategy for relocation of Portland Center Stage to an existing building suitable for renovation, construction of a new 2,000-seat multipurpose hall for the shared performances of the Oregon Symphony and Portland Opera, and significant improvements to two existing venues.

“Keewaydin thoroughly studied our situation and helped us create a multi-phase plan which not only addresses both short- and long-term needs, but also is feasible and more appropriate for our city and region than the original vision” said Tony Woodcock, president of the Oregon Symphony. “We are exceptionally pleased with their results.”

The study not only created a facilities plan, but also provided fundraising and consensus-building strategies which would assist the BODS organizations in generating critical support within the city and the region for the project.

Keewaydin Services:

- Strategic Real Estate Planning
- Business Analysis
- Operating Pro Forma Analysis
- Public/Private Funding Assessment
- Real Estate Financial Analysis
- Ten-Year Master Plan for the Arts